

Print Media with Attached Data Storage and Method of Storing Data ThereonField of the Invention

5        The invention relates to a print of a plurality of images having attached data storage associated with each image. It also relates to the provision of a print medium for such prints, and a method of recording data relating to a plurality of images thereon. The invention is particularly advantageous for use with photographic images but is not limited to such use.

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Background of the Invention

Prior to the advent of digital photography most photographic images were stored as negatives and/or as image prints. To assist in maintaining a library of images index prints, comprising a small print of each photograph from a film on a single sheet, 15 were often produced. With the advent of digital photography, and the ability to scan photographs and store them electronically even if taken using traditional methods, the storage options have increased dramatically.

In many cases whole libraries of photographs are simply stored on the hard discs of computers, whilst in other cases they are stored on removable storage media, 20 such as floppy discs or CDs. However, this often means a very large number of the removable storage media, particularly when floppy discs are used and, when a user wishes to locate a particular image and print a copy of it, finding it can be problem. If there is a collection of index prints relating to the library which provides the location of the stored image file then at least it is simply a question of going to the correct location 25 and printing the image. However, in many cases image prints have not been made and the user has to look through the stored images (most conveniently using appropriate software to run a slide show of them) to identify which one is required.

One approach that has been described for use with recorded digital images is to provide an index sheet which includes thumbnails of the images and associated 30 selection fields. Manual mark up of the selection fields is followed by scanning of the marked up index sheet to trigger an appropriate action (printing, storage, retrieval etc.)

of the associated thumbnail. The index sheet is hence an interface to enable effective access to electronic data stored elsewhere.

It would be desirable to provide an alternative way to store and select images, such as photographic images, which was better adapted to a range of user requirements.

### Summary of the Invention

According to a first aspect of the invention there is provided a print having a substrate and a plurality of memory tags coupled to the substrate, wherein the print is an index print including a plurality of images and a memory tag is associated with at least some of the images for storage of data relating to that image.

A memory tag may broadly be described as a passive electronic memory in a form factor which allows it to be readily placed on or associated with a physical item, such as a sheet of paper. One form of memory tag is a Radio Frequency Identification (RFID) tags. RFID tags come in many forms but all comprise an integrated circuit including a memory, in which in use information can be stored, and a coil which enables the circuit to be interrogated by a reader which also powers it by means of an inductive (wireless) link. Memory tags which are of this general type are particularly suitable for implementation of the present invention, but it should be noted that other forms of memory tag could also be employed (such as tags which comprise a conventional memory circuit, a circuit being made when contact points for the memory circuit are placed in contact with a user reader to complete and power the circuit).

For each image in respect of which data is stored, the image may be printed with low resolution and the data relating to the image may include the image in high resolution.

For each image in respect of which data is stored, the data relating to the image may include information about the initial creation of the image and/or about the content of the image.

For each image in respect of which data is stored, the memory tag associated with the image is preferably located on the substrate adjacent to the respective image.

Conveniently the substrate is divided into a plurality of image areas each of which has printed thereon a single image and is provided with an associated memory tag. Each memory tag may be located in the same place in the respective image area or may be located in the same place with respect to the respective image.

- 5       The print may further include a further memory tag for storage of data relating to all of the images on the print.

Preferably the print includes an icon at the location of each memory tag.

- According to a second aspect of the invention there is provided a print medium with associated data storage, the print medium including a substrate with a printable surface and a plurality of memory tags coupled thereto at locations spaced apart over the area of the substrate.

It is preferable that the memory tags are inductively powered to have data written to them.

- The substrate is preferably divided into a plurality of image areas and a memory tag may be located in each image area.

The image areas may form a regular grid with each memory tag located in the same place with respect to the image area in which it is located. Alternatively the image areas may form a regular grid with the memory tags located in different locations within the image areas.

- 20      According to a third aspect of the invention there is provided a method of storing data concerning a plurality of images, on a print storage medium including a substrate and a plurality of memory tags coupled thereto at locations spaced apart over the area of the substrate, the method comprising the steps of:

25      printing a plurality of visible images onto the substrate, each one adjacent to a memory tag;

for at least some images storing data associated with the respective image in the memory tag adjacent to it.

According to a fourth aspect of the invention there is provided a method of storing data concerning a plurality of images comprising the steps of:

- 30      printing a plurality of visible images onto a substrate;

applying a memory tag to the substrate adjacent to each image, and

for each image adjacent to which a memory tag has been applied, storing data associated with the image in the memory tag adjacent to it.

The memory tags may be applied to the substrate before the data is stored in them or the data may be stored in the memory tags before they are applied to the  
5 substrate.

#### Brief Description of the Drawings

Examples of the invention will now be described, by way of example only, with reference to the accompanying drawings in which:

10 Figure 1 schematically illustrates a first embodiment of a print according to the invention;

Figure 2 schematically illustrates a memory tag, as used in the invention, and read/write device;

15 Figure 3 schematically illustrates a printer and tag reader/writer as may be used to create a print according to the invention, and

Figure 4 schematically illustrates a second embodiment of a print according to the invention.

#### Detailed Description of the Preferred Embodiments

20 Referring to Figure 1, a print 10 comprising a plurality of images I on a substrate 12 is schematically illustrated. The area of the substrate 12 is nominally divided up into images areas A and a border B as illustrated by the chain lines. Each image area A can have an image I printed in it, and in this case areas A<sub>1</sub> to A<sub>11</sub> have images I<sub>1</sub> to I<sub>11</sub> respectively and areas A<sub>12</sub> to A<sub>15</sub> do not have images printed in them  
25 and are left blank. The images I are not of a particular size or relative dimensions, but rather vary as desired; they could however all be of the same size. Each area A has located within it, and coupled to the substrate 12, in this case top right of each area A, a memory Tag T. The memory tags T thus form a regular array on the substrate 12.

As indicated above, a variety of memory tag technologies could be employed in  
30 different embodiments of the invention. However, a preferred form of memory tag –

inductively powered but with a much larger memory than conventional RFID, and suitable for near-contact reading – will be described in preferred embodiments below.

The print 10 is intended as an index print of the images I. The images I are printed onto the substrate 12 in low resolution and data relating to each image I is stored in the corresponding memory tag T. The data preferably includes the image in high resolution format, and may further include data concerning the image such as the camera settings, light levels etc. from when it was formed and information such as where it was taken, what it is of and so on, although any data chosen may be stored in the memory tags T.

10       The substrate 12 and memory tags T combined form a print medium 14 with associated data storage, i.e. a physical storage medium specifically adapted for the storage of data relating to a plurality of images both in visible printed form and in digital form.

15       It is also possible of course that some, or indeed all, of the images may be printed onto the substrate 12 without data being written to the associated memory tag T. For example it may be, with regard to Figure 1, that  $I_{10}$  is simply printed into area  $A_{10}$  of the substrate 12 with no data having been stored in the associated memory tag  $T_{10}$ .

20       In order to explain the invention, and how it may be used in practice, more fully the operation of memory tags T and an associated read/write device 20 will now be described briefly with reference to Figure 2. A memory tag T includes an antenna coil L1 and a capacitor C1 connected in parallel therewith to form a resonant circuit. It further includes a memory M and processing and power circuit P1. The read/write device 20 includes an antenna coil L2 and a capacitor C2 in parallel therewith to form a resonant circuit, and a processing and signal generating circuit P2.

25       A signal generator within P2 generates a signal at the chosen frequency of operation, such as 2.45GHz, and this is applied to the antenna coil L2 and thus generates an electro-magnetic field which, provided the memory tag T is sufficiently close to the read/write device 20, penetrates the antenna coil L1 of the memory tag T.

30       By induction a voltage is thus generated in the antenna coil L1, this is rectified in circuit P1 and used to power the memory tag T. The capacitance of the capacitors C1

and C2 is selected such that the resonant circuits are both resonant at the frequency generated by the signal generator, in order to maximise transmitted signal strength and received signal.

When data is to be written to the memory tag T by the read/write device 20 the  
5 radio frequency signal generated in P2 is modulated, e.g. amplitude modulated, with the data before being applied to the antenna coil L2 and transmitted. The signal received by the memory tag T by inductive coupling thus both powers the memory tag T and communicates with it, the circuit P1 separating the data signal from the carrier and passing data for storage to the memory M.

10 Similarly, if data is to be read from the memory tag T the circuit P1 applies a signal indicative of the data to the antenna coil L1 which is detected, as a result of the inductive coupling, by antenna coil L2 and deciphered in circuit P2 before being passed from the read/write device 20 to a main processor or alternative storage device (not shown). This signal may for example be transmitted using load modulation. In RFID systems such as this the power consumed by the memory tag T can be measured as a drop in voltage across the internal resistance of the antenna coil L2 of the read/write device 20. A load resistance within the circuit P1 may be switched on and off, thus altering the power consumed by the memory tag T which is then detected as an amplitude modulation of the voltage across the antenna coil L2 of the read/write  
15 device 20.

For more detail concerning the operation of RFID tags the reader is referred to the RFID Handbook, Klaus Finkenzeller, 1999, John Wiley & Sons.

Thus it will be understood that communication with the memory tags T is via a  
read/write device 20. Read/write devices 20 can take many forms but may be hand held  
25 pen type devices which are connected to a computer, or may be incorporated into other equipment such as a printer. Examples are discussed below.

A printer which is also provided with a memory tag read/write device 20, and can read or write to memory tags T previously attached to or embedded in paper passed through it, is described in EP-A-1422656. The printer will not be described in  
30 detail here, but is described very briefly with reference to Figure 3.

A printer 30 comprises a main processor 32, a print head 34, a read/write device 20 and a mechanics controller 36, which controls the movement of the print head 34 and read/write device 20 and other components such as paper feed rollers (not shown). The printer 30 is connected to a computer 38. The printer 30 receives print 5 instructions from the computer 38 and the main processor 32 then issues instructions as necessary to the print head 34, the read/write device 20 and the mechanics controller 36 to implement the instructions from the computer 38. With such a printer 30 a print 10 may be produced very simply as follows.

Print medium 14 is fed into the printer 30 and instructions are issued by the 10 computer 38 to print low resolution images  $I_1$  to  $I_{11}$  in image areas  $A_1$  to  $A_{11}$  of the substrate 12, and to write high resolution image data for images  $I_1$  to  $I_{11}$  to memory tags  $T_1$  to  $T_{11}$ . The printer 30 may be set up for a particular form of print medium 14, and thus know the locations of the memory tags  $T$ , or it may need to detect the locations of the memory tags  $T$  either before commencing printing or as it proceeds. 15 The main processor 32 of the printer 30 then moves the print medium 14 through the printer 30, moves the print head 32 and read/write device 20 as necessary and instructs the print head 32 to print and the read/write device 20 to write as appropriate to achieve the desired aim.

Referring now to Figure 4 an alternative form of print 40 is illustrated 20 schematically. Similarly to the print 10 it comprises a plurality of images  $I$  on a substrate 42 which is nominally divided up into image areas  $A$  and a border  $B$  as illustrated by chain lines. Each area  $A$  can have an image  $I$  printed in it, and in this case areas  $A_1$  to  $A_4$ ,  $A_6$  to  $A_8$ ,  $A_{10}$  to  $A_{12}$  and  $A_{14}$  to  $A_{16}$  have images  $I_1$  to  $I_4$ ,  $I_6$  to  $I_8$ ,  $I_{10}$  to  $I_{12}$  and  $I_{14}$  to  $I_{16}$  respectively and areas  $A_5$ ,  $A_9$  and  $A_{13}$  do not have images 25 and are left blank. The areas that contain images also each have within them a memory tag  $T$ . However these are not all located in the same place with respect to the area  $A$  in which they are located but rather with respect to the image  $I$  with which they are associated. That is they are all located bottom right of the respective image  $I$ , and thus their location within the area  $A$  depends on the orientation of the image  $I$  concerned, 30 depending on whether the image  $I$  is in portrait or landscape format.

In this embodiment those areas without an image do not contain a memory tag T. However, it should be understood that images may be printed into areas A without a memory tag T being applied to that to the respective area, if it not required to store any data relating to the image concerned.

5       The substrate 42 and memory tags T combined from a print medium 44 with associated data storage, as described above in respective of print medium 14.

A printer which is also provided with a memory tag read/write device 20, and can read or write to memory tags T previously attached to or embedded in paper passed through it, and can also place memory tags onto paper passed through it, is  
10 described in EP-A-1422068. The printer operates in a very similar way to that described above with reference to Figure 3 but with the additional feature that it can also write to memory tags and then place them on the paper, or place them on the paper and then write to them.

Such a printer and memory tag placer is suitable for production of a print 40 in  
15 which the location of the memory tags T is dependent upon the orientation of the image I with which it is associated. That is a plain sheet of paper would be fed into the printer and, during its passage through the printer, would have printed onto it the various images, as well as having applied to it at appropriate locations memory tags T with the relevant data written to them.

20       A further modification to prints according to the invention is the provision of a memory tag  $T_B$  located within the border of the substrate, as shown in Figure 4. This memory tag  $T_B$  would conveniently have stored in it data concerning the index print 40 as a whole, such as a list of the images I on the index print 40, and their respective locations on the print 40, including the locations of the memory tags T if appropriate.

25       Conveniently for all embodiments of prints according to the invention visible icons are printed at the location of each memory tag T such that users of the prints can readily locate the memory tags T when seeking to read the data from them. This will be particularly beneficial where the user is using a hand held reader rather than data being read by passing the print through a larger piece of equipment which in general  
30 would be able to scan for and thus detect the memory tags T before reading the data as required.

Clearly, other forms of print according to the invention may be formed with variations in the relative positions of the printed images I and the memory tags T, and with variations in the form of data stored in the memory tags T. As indicated above, different types of memory tag may also be employed.